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PRESS RELEASE

Imène Maharzi elected President of FAIR, the social impact finance collective, at the dawn of a new strategic cycle for the association

The Board of Directors of FAIR, the social impact finance collective, unanimously elected Imène Maharzi as its President on June 25, 2026. She steps into the role previously held by Pierre Rispoli, taking the helm of a collective of nearly 160 members committed to driving social finance and social impact finance as a lever for major social and ecological transitions. This election comes at a time of mounting social and environmental needs and growing urgency to scale up the mobilisation of social savings.

Elected by FAIR's Board of Directors on June 25, 2026, Imène Maharzi has built her career at the crossroads of finance and impact. Trained as a financial auditor, she branched out as early as 2012 into impact entrepreneurship, before going on to co-found Weastem in 2025, a firm geared towards speeding up transitions in European finance. She now works alongside institutional investors and investment funds on their strategy, both in France and internationally. Imène Maharzi is set to carry forward the association's mission by championing a vision of social impact finance that is both rigorous and far-reaching. FAIR has laid the groundwork: a solid network of members and partners, a well-established Finansol label, the production of benchmark data, and a strong foothold in French and European regulatory debates. Yet faced with ever-growing social and environmental needs and tightening budgetary constraints, the time has come to step up to a new scale. This is the momentum that Imène Maharzi is determined to build on. Firmly convinced that finance can — and must — reshape the real economy, she aims to bring the collective together around a renewed ambition: making social impact finance a powerful driver of major transitions.

With FAIR's next 2027–2032 strategic plan on the horizon, she will oversee a collective process to bring the association's priorities in line with a profoundly transformed economic, social and geopolitical landscape. This approach will draw in members and all stakeholders across the collective, so that they may speak with one voice in pushing forward the idea of finance at the service of the real economy and the common good.

"I am deeply honoured by the trust that FAIR's Board of Directors has placed in me. I am stepping into this presidency as both a handover and a shared milestone — building on thirty years of work carried out in France, across Europe and beyond, by the entire FAIR collective, its ecosystem partners, and through the reach of the Finansol label.
FAIR's strength lies in this plurality of voices: grassroots actors, financial institutions, asset management firms, experts and civil society — all pulling together to secure recognition and funding for what genuinely matters.
My leadership will only amount to something if it helps amplify and channel this collective intelligence.
In the face of social and ecological fragilities that have now reached a critical point, social finance must grow to rise to immense needs — while staying true to its standards and its roots in local communities. It must serve a more human economy: one that rebuilds connection where shocks have torn it apart, and enables every citizen to fully find their place in society again."
Imène Maharzi, President of FAIR

"After a term marked by deep commitment in service of FAIR, I am delighted to hand over the Presidency to Imène Maharzi with full confidence. At a time when fairer, more transparent and more socially responsible finance is needed more than ever, I am convinced that FAIR will continue to stand out as a key player in making finance a powerful driver of social, societal and ecological transformation."
Pierre Rispoli, Chairman of the Management Board of Esfin Gestion, Interim President, Bureau member

About FAIR : FAIR has been championing social impact finance for 30 years, bringing individual savers and institutional investors on board. The association brings together more than 150 banks, asset management firms, social enterprises, NGOs and committed individuals. It manages the Finansol label, set up in 1997 by civil society actors, which guarantees the social impact of labelled savings products and ensures transparency of information. FAIR's purpose is clear: to make savers fully aware of their power and to support them in joining forces for a fairer society and a more sustainable world.
www.finance-fair.org

Press contact: Paul QUENTIN: paul.quentin@finance-fair.org and presse@finance-fair.org