What exactly is impact finance?

Impact finance is a form of finance that pursues objectives with a measurable social and/or environmental impact whilst seeking, at the same time, to protect capital investments. It relies on the mobilisation of both private savers and institutional investors.

Our goals are to promote a form of finance amongst both private and institutional investors that focuses more on social and environmental impact than on financial profitability, and to participate to a greater degree on the international stage in topics that transcend borders (promotion of impact and environmental investing, a European label, impact assessment, social impact bonds...).”

Frédéric Tiberghien, President, FAIR.

### FAIR in figures

- More than 130 members.
- 11 social impact bonds.
- 25 studies and publications available.

### Towards more inclusive impact finance

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Frédéric Tiberghien, President, FAIR.

### Members

| 3 Colonnes • Abeille Assurance • Accession solidaire • Acted • Action Contre la Faim • Adie • Alliance Global Investors • Amamosa • Amundi AM • Apizorro • Autonomie et Solidarité • Backbone • Banque des Territoires • Groupe Caisses des Dépôts • Banque Postale (La) • BDF Gestion • Benoit Grange • Biscoop • BNP Paribas AM France • BPEE • BPI France • Bretagne Capital Solidaire • Cap Habitat Coopératif • Caritas Habitat • CDC-Terre Solidaires • Cadre Finance éthique (Le) • Centre français des Fonds et Fondations • CDF • Chênelet (Foncière) • CIC • Citizen Capital Partners • Cocagne Investissement • Cochéfai Nord-Sud • Comité intergénéral de l’Epargne salariale CIDSE • Confédération nationale du Crédit Mutuel • Conférence permanente des Caisses de Crédit Municipal • Coopérative Océania • Covéa Finance • Cova Gestion • Crédit • Crédit Coopératif • Crédit Mutuel Alliance Fédérale • Crédit Mutuel Arkéa • Crédit Mutuel Ocean • Cyril Langendarff • Emmaüs (Foncière) • Eneco • Enecoop • Medy-Pyrénées • Énergie Partagée • Entreprendre pour humaniser la dépendance EHDE • Épargne Solidarité Développement ESD • Eolis • Épargne solidaire pour l’immobilier social • Fadex • Familles solidaires • Federal Finance • Fédération des Cigales • Famu2026 • Fermes en Vie • Financoop • Financière Conseil • Financière de l’Echiquier • Financière Responsable • Fondation Leopold Bellan • Fondation pour le Logement Social (FLS) • France Active • Frédéric Tiberghien • Garance • Gardien • Géant • Géo-Bail • Gestion • Géodesie Minus de la Barre • Guillaume Vanden • Guy Robin • HABITAT & PARTAGE • Habitat et Humanisme • Habitats Solidaires • Hacopcop • HapiCoop • HadoCo • Inco Ventures • Initiative France • Initiative pour une Economie Solidaire (IES) • Institut de Développement de l’Economie Sociale (IDES) • Josette Amor • Junaliance • Kis advisors • KMG • Litaico • Lyra • Macif Finances Epargne • Maïf • Mandarin Gestion • Medias du Monde • Meconarte AM • Microfinance Solidaires • Mirova • Mondiale Gestion d’Actifs (La) • Mouvement Impact France • Natixis • Natexpo Co• • Nef • Nofis • Noti Patrimoine • Nouvelles Solidarités • Regainage • Réseau C Ethi Cali • Résidence Solidaire • Rescue • SAG • Société Gestion • Société Générale • Solidarités nouvelles • Soloprop • Solosolidarité • Solidarité Sociale • Solidarités Sociales pour le logement Populaire (SLP) • Solidop • Symposium AM • Symbolico • Syndicats • Terre de Liens (Foncière) • Thibault Couturière • Thierry Sibieude • Toit pour Tous Développement (DT) • TurboCereal • Urban solidarité Investissement • Urbancoop • Villages vivants • Visions So-Leader • We do good |

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* As at 2022.06.30

* If you have any questions, please contact our team at contact@finance-fair.org.
The document contains information about FAIR, a community of dynamic and active members committed to the development of finance for the common good.

**Our vision**
FAIR aspires to an economy that puts people at the centre of its development. It operates in both France and further afield, FAIR endeavours to promote inclusive finance that has an enhanced social and environmental impact. To this end, FAIR brings together individual and institutional investors through the medium of civic engagement and financial innovation.

**FAIR in few words**
FAIR emerged in 2021 from the merger between Finansol, a long-standing player in social finance and Impact Invest Lab, an associative platform dedicated to experimenting in and developing impact investing. It represents the stakeholders in social finance and Impact Invest Lab, an associative platform dedicated to experimenting in and developing impact investing. It connects savers to companies engaged in activities offering major social and/or environmental benefits.

**Social finance**
- Responsible finance makes it possible to invest in listed companies chosen based on their financial performance and their social and/or environmental responsibility.
- FAIR brings together individual and institutional investors through the medium of civic engagement and financial innovation.
- FAIR supports its members in their efforts to develop and promote impact finance.
- FAIR actively contributes to the development of impact finance to benefit its actors and their beneficiaries.
- FAIR is a community of dynamic and active members, committed to the development of finance for the common good.

**More than 25 years committed to impact finance**
1995 - Foundation of Finansol by twelve founding members: Adie, Autonomie et Solidarité, Caisse des Dépôts, Caisse d’Epargne, CCFD-Terre Solidaire, Crédit Coopératif, Crédit Mutuel, Fédération des Cigales, France Active, Garrigue, Habitat et Humanisme and La Nef.
1997 - Creation of the Finansol label to allow savers to invest in solidarity-based savings products, from other savings products for the public at large. So far, more than 180 saving products have been awarded the Finansol label. It affords investors official confirmation that their money really is being invested in activities generating social and/or environmental benefits.
2016 - Creation of Impact Invest Lab by six founding members. Launch of the first public call for proposals on Social Impact Bonds (SIB).
2021 - Emergence of FAIR from the merger between Finansol and iiLab.